



MEDIA RELEASE

MINI CARNIVAL ROYALTY CHOSEN AHEAD OF BIG PARADE

August 20, 2013 Leeds, UK

For immediate release

Leeds West Indian Carnival 2013 got off to a flying start on Sunday with its annual Carnival Prince and Princess Show.

Twelve year old Shaliece from Leeds wowed the judges to take the title with her Soca Salsa Princess costume design by Pareesha Webster for the Artistic Achievers Carnival Project which is funded by the Leeds Inner North East Area Committee. This is the second year in row as Carnival Princess for the delighted Shaliece whose costume was inspired by Brazil's famed Rio Carnival.

The Carnival Prince title went to 14 year old Reece Booth, also from Leeds in a mythically themed Flying Horse creation, designed by Sinclair Brown of Huddersfield.

Shaliece and Reece will head up the annual Carnival Parade on Bank Holiday Monday alongside the Carnival King & Queen who will be chosen at a spectacular show at Leeds Town Hall this Friday 23rd August.

Weather permitting, organisers anticipate crowds of around 100,000 to watch the Carnival's mini-royals as they are joined by 10 Queen costumes, 4 King creations and hundreds of revelers in costumed troupes dancing to energetic soca music on floats for Monday's parade.

Europe's longest running authentic Caribbean carnival leaves Potternewton Park in Leeds at 2pm, returning at 5pm for judging of costumes.

To keep up to date with Carnival events and details follow @CarnivalLeeds or call 0113 307001.

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Image: (L-R) Leeds Carnival 2013 Prince, Reece Booth and Carnival Princess Shaliece Moore who will join Bank Holiday Monday's spectacular annual parade. Please credit Leroy Wenham.

Editors' Notes:

- **Leeds West Indian Carnival** was founded in 1967 by Arthur France as a remedy for the homesickness for his native St Kitts & Nevis. Bringing phenomenal costumes, rhythmic steel pan and soca music together with the arts, crafts and cuisine of the Caribbean it is Europe's longest running authentically Caribbean carnival and the biggest outside London.
- **Arthur France** was awarded an M.B.E. in 1997 for services to the community and Carnival arts.
- Please note that the event is called **Leeds West Indian Carnival or Leeds Carnival**.
- The reggae concert which takes place in Potternewton Park the day before is not a Leeds Carnival event.
- Please see below for this year's event programme and parade route.

FOR PRESS INFORMATION, IMAGES AND QUOTES, INTERVIEWS WITH PARTICIPANTS AND ORGANISERS, PLEASE CONTACT

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LEEDS CARNIVAL 2013 EVENTS PROGRAMME

LEEDS CARNIVAL KING & QUEEN SHOW

FRIDAY 23RD AUGUST 7:30pm-11:00pm

Royalty comes to town! Stunningly elaborate creations compete for the prestigious Carnival King and Queen titles and the honour of leading the Carnival Parade on August 26th.

Venue: Leeds Town Hall, Headrow, Leeds 1

Ticket Only Entry: £5 ticket. Age 16 and over only.

Tickets Outlets: Leeds Carnival HQ Tel. 0113 307 0001: Leeds City Library - 0113 224 3801/2:

Leeds Visitor Centre Tel: 0113 242 5242

LEEDS CARNIVAL CALYPSO MONARCH SHOW

SATURDAY 25TH AUGUST 10:30pm till late

Venue: Leeds West Indian Centre

Admission: FREE

A lyrical battle of the original sounds of the West Indies to find Calypso Monarch 2013.

AUGUST BANK HOLIDAY MONDAY 26TH AUGUST - CARNIVAL DAY!

J'OUVERT MORNING 6:00am – 8:30am FREE

Warm-up for the parade later on in the day with this early morning soca music jam. Also known as 'pyjama jamming' it's perfect for your P.J.s and onesies. Whatever you choose, don't forget to set your alarm clock!

Venue Mini procession leaves from Leeds West Indian Centre.

Route Depart from the West Indian Centre on Laycock Place, turn right onto Savile Mount; left onto Chapeltown Road; right onto Harehills Avenue; right again along Spencer Place before turning right onto Louis Street, right again onto Savile Mount to return to the West Indian Centre.

THE BIG LEEDS CARNIVAL PARADE 2013 FREE

Venue: **Potternewton Park, Harehills Avenue Leeds 8**

Time: **Parade leaves at 2-00pm returning at around 5-00pm for judging of costumes.**

Months of hard work comes together as costumes from all over the UK take to the streets. The Carnival King, Queen, Prince and Princess costumes are joined by costumed troupes with sound systems and steel pans on floats pumping the sounds of the Caribbean. Meanwhile in Potternewton Park there's music, stalls selling global cuisine – including the Carnival 'must taste' Jerk Chicken - plus arts, crafts and fun fair rides. Top DJs make the back of the park Party Central. This really is fun for all the family! **Top tip? Get there early, pick a good spot and prepare to be amazed...**

Parade Route: From Potternewton Park turn left down Harehills Avenue, right onto Harehills Lane and right again down Roundhay Road; right onto Barrack Road, right again onto Chapeltown Road before turning right onto Harehills Avenue and back into Potternewton Park.